



accra  
business  
school

ADVANCED PROGRAM IN  
**PROJECT  
MANAGEMENT**

**100%  
ONLINE**





# *Student Success is Our Success*

## **ABOUT ACCRA BUSINESS SCHOOL**

The Accra Business School (ABS) is a prestigious Christian Business School accredited to offer a range of globally recognised postgraduate, undergraduate and professional programmes in a Christ-centred scholarly environment that integrates faith and learning.

The institution dates from 2004 when it was founded as a training institution by Bishop Gideon and Lady Olivia Titi-Ofei. It has enjoyed three separate name designations prior to assuming its current name, each reflective of its educational journey.

First, it was founded as the African Centre for Leadership and Human Resource Development (AFRILEAD) to provide quality affordable short-term training to very busy professionals. Second, in 2010 it became the Graduate School of Governance and Leadership to coincide with its expansion into undergraduate programmes.

Our new name - Accra Business School - emphasises the importance of our location, speciality and specificity of education provision.

In a short period of less than 20 years, we have established ourselves as one of the most successful providers of private sector higher education in Ghana with a stellar reputation in both Ghana and internationally as evidenced by our portfolio of collaborative partnerships that we have secured.

This success has been achieved by virtue of inspired and committed sector experienced leadership, being attuned to the needs and requirements of Ghanaian students, robust commitment to quality and regulatory compliance and providing quality education at affordable fees.

### **MISSION**

To develop a new breed of global business leaders educated to global standards who can create jobs, increase incomes and reduce poverty in Africa.

### **VISION**

To be the pre-eminent and the most preferred Christian business school in Africa.

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# Delivering Job Creators



## OUR CORE VALUES REPRESENT WHO WE ARE

WE ARE L.E.A.D.E.R.S

### LEADERS

- Listening : Because you talk, We listen.
- Excellence : Because you deserve the best.
- Access : Because you deserve a chance.
- Dedication : Because you can count on us.
- Expertise : Because our skills guarantee your success.
- Relationship : Because we are your friends.
- Spirituality : Because Christ matters.

## FIVE CORE VALUES

The core values of the Accra Business School are five 'A's

### I. Accreditation

We believe that one of the most important hallmarks of a successful higher education institution is to offer globally recognized and accredited programmes to its students.

### II. Affiliation

In a globalized world, transnational academic partnerships are the key to building a

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global institution.

### III. Agility

As an innovative Business School, Accra Business School is dynamic and very determined to meet the ever changing educational/skills/training needs of the 21st Century Business Leader.

### IV. Accessibility

- Our multiple pathway approaches to recruitment ensures that there is always a place for everyone and everyone has a place.

### V. Affordability

We believe that quality education should not be the preserve of just a privileged few, which is why our course fee structure ensures that brilliant but needy students are not disadvantaged.



## COURSE DESCRIPTION

Project Management is the application of knowledge, skills, tools, and techniques to project activities to meet the project requirements. It is a process of planning, organizing, and managing resources to bring about the successful completion of specific project goals and objectives.

## AIMS

The aim of this course is to provide students with an understanding of the principles and practices of project management, and to equip them with the skills and knowledge necessary to successfully manage projects.

## OBJECTIVES

1. To understand the fundamentals of project management and its importance in the modern business environment.
2. To develop an understanding of the project life cycle and the tools and techniques

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used in project management.

3. To gain an understanding of the roles and responsibilities of the project manager and other stakeholders.
4. To develop the skills necessary to plan, execute, and control projects.

### **LEARNING OUTCOMES**

At the end of this course, students will be able to:

1. Explain the fundamentals of project management and its importance in the modern business environment.
2. Identify the project life cycle and the tools and techniques used in project management.
3. Describe the roles and responsibilities of the project manager and other stakeholders.
4. Develop the skills necessary to plan, execute, and control projects.

### **COURSE CONTENT**

1. Introduction to Project Management
2. Project Life Cycle
3. Project Planning
4. Project Scheduling
5. Project Cost Management
6. Project Quality Management
7. Project Risk Management
8. Project Communication Management
9. Project Procurement Management
10. Project Stakeholder Management

**DURATION**  
**8 WEEKS**

**COST:**  
**GHc 2,550**

**STARTING**  
**23 OCTOBER, 2023**

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